



Senior Mobility Initiative and Veterans Mobility Corps

Board of Directors
June 3, 2015
Agenda Item 3

Promoting Senior Mobility



- Seniors are the fastest growing segment of our customer base
- Senior Mobility Program:
 - Senior Mobility Guide
 - Information and assistance
 - Driver safety (CHP/AARP)
 - Volunteer Driver (PJCC)
 - Mobility Ambassadors



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Mobility Ambassadors

The samTrans logo, featuring the word "samTrans" in a sans-serif font above a stylized graphic of a bus with red and blue horizontal stripes.

- Volunteers educate seniors/disabled on options to paratransit
- Since inception of program in 2009:
 - 4,700 volunteer hours
 - Trained 700 seniors
- Reduces paratransit demand
- 64% continue to ride buses (21% in 2013)



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Veterans Mobility Corps

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- New initiative to broaden mobility options
- Veterans 65+ or those with physical or mental disabilities
- Builds off Mobility Ambassador program
- Travel training – “train the trainer”
- Partnership with Next Step Center (at Menlo Park VA Medical Center)

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Why Focus on Veterans' Mobility?

The samTrans logo consists of the word "samTrans" in a sans-serif font, with "sam" in black and "Trans" in white. Below the text is a stylized graphic of a red and blue horizontal bar.

- Veterans make up 6.6% of San Mateo County population 18+ (2006-2010)
- Ratio of injuries to fatalities 16:1, 5x higher than Vietnam War
- 20% of vets from Iraq/Afghanistan have traumatic brain injuries
- 38% with traumatic brain injuries have transportation problems

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Transportation Challenges

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- Access to VA medical services
 - One VA hospital in county (Menlo Park)
 - Other VA hospitals (Palo Alto, SF)
- Veterans at greater risk for PTSD, unemployment, homelessness, suicide
- Veterans who miss appointments have higher rates of depression
- Insufficient volunteer driver programs

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What's Next

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- **Launching Veterans Mobility Corps in June**
- **Finalizing volunteer training classes**
 - VA Outpatient Clinic (San Bruno)
 - VA Mental Health Services (Menlo Park)
 - San Mateo County Veterans' Services Office
- **Exploring donating unclaimed Lost & Found bikes to wounded veterans**

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Questions

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